



PRESS RELEASE
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CONTACT: Susan Buehler
Bellevue Communications Group
215-893-4284

GPSEG member and West Chester business leader
bikes more than 500 miles for charity

PHILADELPHIA — The Greater Philadelphia Senior Executive Group (GPSEG) announced that one of its members departed today on a major bike ride for charity. West Chester businessman Viktor Ohnjec, President of M2VP took off today on a 630 mile trek to Canada. Along the way, Ohnjec will raise money for the Chester County SPCA.

“It’s going to be a challenging ride but I am looking forward to it,” said Ohnjec. “I am encouraged by the support I’ve received and delighted to be helping the Chester County SPCA.”

Ohnjec, a cycling enthusiast, and his riding partner Mike Van Ryn will leave from Van Ryn’s Barber Shop at 106 East Gay Street in West Chester at 9:00 a.m. Initially, about a dozen cyclists will join the start of the trip but Ohnjec and Van Ryn are the only ones planning to ride 465 miles and to reach the US/Canada border by Saturday night. Ohnjec is continuing on to Lachute, Quebec to complete the full 630 miles. He typically rides about 7,000 miles a year.

“We’re proud of Viktor for taking on this challenge and thrilled that his hard work will pay off for the Chester County SPCA. As a member of GPSEG, he is committed to his community and to the spirit of generous giving and we wish him the best of luck on this trip,” said Chris Pavlides, the founder, chairman and CEO of the Greater Philadelphia Senior Executive Group.

GPSEG’s mission is to exchange business contacts and ideas in a spirit of generous giving, and to foster career fulfillment, business development, and professional and personal growth. With the goal of giving back in mind, Ohnjec will hit the road. This mission is one of the reasons why many GPSEG members are drawn to the organization.

Ohnjec has contacted bike shops along the route and additional bicyclists are expected to join in for a day of cycling. More donations are expected from fans and supporters along the way.

“There wasn’t much to it. I donate to a charitable organization each year. When I heard what Viktor and my brother were doing, this just made sense,” said Dave Van Ryn, owner of Van Ryn’s Barbershop. “So far more than \$1,000 has been raised. We gave \$500 and the community followed our lead.”

Van Ryn said that instead of just cutting a check for the SPCA, he will buy as much dog food as he can with the funds raised and will personally deliver the food to the SPCA.

Friends are creating blogs so Viktor and Mike will be easy to follow. The blog site is <http://sites.google.com/site/viktorsridehome/>.

About GPSEG

GPSEG is a non-profit professional association of senior-level executives committed to the exchange of business contacts and ideas in a spirit of generous giving, and to the fostering of career fulfillment, business development, and professional and personal growth. Its purpose is to provide meaningful senior-level networking contacts to its members; support its members who are in career transition; share knowledge, best practices, and resources; educate members on topics of interest to their professional and career development; and develop cooperative programs with other professional organizations in the region. For more information on GPSEG, go to www.GPSEG.org.