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Comcast Corp. Exec Speaks About Leading in Difficult Times

Greater Philadelphia Senior Executive Group Welcomed David L. Cohen as Keynote Speaker for its Leadership Advancement Forum

PHILADELPHIA — Executive Vice President of Comcast Corp. David L. Cohen addressed members of the Greater Philadelphia Senior Executive Group (GPSEG) on Wednesday, July 22, at the Union League.

Cohen was the keynote speaker for GPSEG's fourth Leadership Advancement Forum. The topic of the evening was "The Many Faces of Leadership – Corporate, Civic and Philanthropic." Cohen discussed corporate and civic leadership in tumultuous times, pulling from his experience in government, business, the economy, politics and at the Greater Philadelphia Chamber of Commerce. He elaborated on his journey to success, with leadership as a key factor.

Strong leadership enabled Cohen to quickly rise to the top as chairman of Ballard, Spahr, Andrews & Ingersoll, LLP; to guide former Philadelphia Mayor Edward G. Rendell in challenging times; and to lead Comcast, the largest cable company in the United States.

"David has exhibited strong leadership in several arenas and we are excited to gain insight from such an experienced executive and one so committed to the Philadelphia region," said GPSEG Founder and Chairman Chris Pavlides. "GPSEG is committed to helping its members develop and enhance their skills so they can be leaders in our community, and this forum provides them with the opportunity."

Both Cohen and GPSEG members agree that accepting and embracing challenges is essential in successful leadership.

The Leadership Advancement Forums provide top executives with the opportunity to participate in meaningful discourse with professionals from the Greater Philadelphia area. With more than 900 members, GPSEG is the region's premier networking group for senior-level executives. Members come from all business world sectors, bringing with them an infinite wealth of knowledge and experience.

"There are several principles involved in successful leadership," Cohen said. "The most important is knowing what you believe and sticking to it. It's also essential to have a plan. The plan may change, but without a plan to begin with, you will never know what was successful and what needs to be modified."

About GPSEG

GPSEG is a non-profit professional association of senior-level executives committed to the exchange of business contacts and ideas in a spirit of generous giving, and to the fostering of career fulfillment, business development, and professional and personal growth. Its purpose is to provide meaningful senior-level networking contacts to its members; support its members who are in career transition; share knowledge, best practices, and resources; educate members on topics of interest to their professional and career development; and develop cooperative programs with other professional organizations in the region.

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