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CONTACT:
Kathryn Widman
Bellevue Communications Group
215-893-4293
kwidman@bellevuepr.com

Prestigious Award Given to GPSEG Member

GPSEG member is the reason behind the creation of the Society for Information Management's award

PHILADELPHIA—The Greater Philadelphia Senior Executive Group (GPSEG) announced today that member Candida Toccia Seasock, of Cherry Hill, has been recognized by the Society of Information Management (SIM). Seasock received the award in recognition of her services and contribution to the success of the Philadelphia Chapter of SIM during an annual event.

Seasock, who is considered a “Thought Leader” for her long-standing membership with SIM along with her numerous accomplishments, is the first recipient of the award.

“Candida Seasock is deserving of this award for many reasons,” says Dan Falkenstein, SIM Philadelphia chapter president. “Her passion for SIM is clearly evident in her steadfast commitment to enhancing the organization –from working with members in transition and mentoring CIOs to providing quality speakers for events. For these and so many other reasons, SIM is honored to recognize Candida.”

An instrumental member in SIM, Seasock also plays a big part in the Program and Membership committee. As a result of her many years with SIM, Seasock has been able to bring a wealth of experience and knowledge to GPSEG.

Seasock has many roles with GPSEG, including corporate secretary, board member and SVP. With over 800 members, GPSEG is the region’s premier networking group for senior level executives. Members come from all sectors of the business world and bring with them an infinite wealth of knowledge and experience. “GPSEG is proud to have Candida as a member,” said Chris Pavlides, GPSEG Founder and Chairman. “Candida is a valuable asset to our organization and to the Philadelphia business community. We congratulate her on receiving this prominent recognition.”

In addition to GPSEG, Seasock is founder and president of CTS Partners, Strategic Advisors to Growth Companies, and serves clients across the greater Philadelphia area. CTS Partners focuses on building value for mid-size companies through generation of business opportunities, identification of revenue streams, development of marketing plans and objectives and application of sound management principles. Seasock has over 45 years of experience in multiple disciplines, from Fortune 500 corporations to emerging growth companies.

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About GPSEG

GPSEG is a non-profit professional association of senior-level executives committed to the exchange of business contacts and ideas in a spirit of generous giving, and to the fostering of career fulfillment, business development, and professional and personal growth. Its purpose is to provide meaningful senior-level networking contacts to its members; support its members who are in career transition; share knowledge, best practices, and resources; educate members on topics of interest to their professional and career development; and develop cooperative programs with other professional organizations in the region.

GPSEG membership information:

Maureen Waddington

215-393-3144

215-893-4872 fax

Maureen.waddington@comcast.net

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