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Leadership Advancement Forum Draws Top Kimmel Center Executive

Greater Philadelphia Senior Executive Group hosts Anne Ewers as keynote speaker

PHILADELPHIA — Anne Ewers, president and CEO of Kimmel Center, Inc., will address members of the Greater Philadelphia Senior Executive Group (GPSEG) about achieving success through leadership on Wednesday, Dec. 10, at 5:30 p.m. at the Union League of Philadelphia.

As part of its Leadership Advancement Forum Series, GPSEG invited Ewers to share her knowledge and experience with other Philadelphia-area leaders. Ewers was chosen because of her strong leadership experience and an ongoing commitment to the Philadelphia arts and business community.

“Anne is the leader of one of Philadelphia’s greatest cultural centers, and one of the most financially stable artistic organizations in the country. We are excited to gain insight from such a visionary leader,” GPSEG Founder and Chairman Chris Pavlides said.

The event offers Philadelphia’s business leaders an opportunity to participate in a meaningful discussion while celebrating the season, as the event is also GPSEG’s annual holiday gathering. With more than 700 members, GPSEG is the region’s premier networking group for senior-level executives. Members come from all sectors of the business world, bringing with them an infinite wealth of knowledge and experience.

A veteran in the performing arts field, Ewers was named president and CEO of Kimmel Center, Inc. in July 2007. Ewers has won praise for her successful leadership at such a dynamic organization. In her inaugural year, the company retired its \$30 million construction debt, raised the endowment from \$40 million to \$72 million, garnered \$10 million to establish an annual city-wide festival and closed the 2007/08 fiscal year with a \$1.2 million surplus directed toward capital improvements.

“The Kimmel Center is a world-renowned institution and a powerful economic engine for Philadelphia. As president and CEO, it is essential to understand and connect with all of the stakeholders involved,” Ewers said. “Before you can lead, you must truly know the craft. The importance of mentors and the benefits of networking in career development are factors which should never be underestimated.”

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About GPSEG

GPSEG is a non-profit professional association of senior-level executives committed to the exchange of business contacts and ideas in a spirit of generous giving, and to the fostering of career fulfillment, business development, and professional and personal growth. Its purpose is to provide meaningful senior-level networking contacts to its members; support its members who are in career transition; share knowledge, best practices, and resources; educate members on topics of interest to their professional and career development; and develop cooperative programs with other professional organizations in the region.

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